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Contact: Paule Delaney
Phone: 614.901.0662
Email: media@vizvocus.com
Website: www.VizVOCUS.com
 [@vizvocus](https://twitter.com/vizvocus)
 facebook.com/pages/VizVocus

VizVOCUS Introduces the First Snap-On HD Camera for Surgical Loupes

New HD Camera eliminates the need for doctors and dentists to receive custom fitting for surgical and dental loupes

Lake Zurich, IL – December 7, 2011 – VizVOCUS, the same company that brought the first custom fit surgical HD camera, introduces the first HD camera to be mounted on any surgical or dental loupes from any loupes manufacturer.

“The surgical loupes and dental loupes [market] is a very fragmented market with various manufacturers. Keeping up with the similarities and differences can be challenging and [coincides] with a growing demand,” Paule Delaney, vice president of business development said. “We had to come up with a Universal Mounting Clip to bridge that gap.”

VizVOCUS originally marketed its product line as headlight cameras, but the growing demand comes from surgical loupes and dental loupes users.

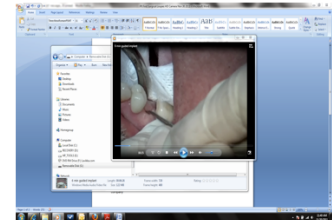


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With the Universal Mounting Clip, surgeons and dentists can now mount the USB HD Camera onto their preferred loupes frame and harness the power of digital technologies for visualization, education, interaction, teaching, documentation, recording and sharing their know-how on various social media platforms.

VizVOCUS is offering a free trial of this user-friendly USB HD camera, as well as other camera products. To learn more visit

www.VizVOCUS.com today.



About the Product:

- HD Video Capture Digital Output create .AVI and .JPEG file and HD Video Recording in .AVI format
- Built-In Microphone
- USB 2.0 Connectivity to directly connect to your Laptop
- Smallest digital camera: only 0.5 oz (14 grams) to mount on Loupes/Headlights



About the Company:

VizVOCUS Technologies Inc. was born from the ashes of the collapse of the telecom industry in early the 2000’s.

Backed by strong engineering capabilities, private investors and strong entrepreneurs, the company developed bottom up turnkey imaging solutions in cooperation with leading edge university hospitals in North America.